



Ukiah is growing.
Seize the day.

- **Population:** 16,075 (city limits). However, Ukiah is the Mendocino County seat and the business/education/shopping center for much of Mendocino, Lake, and even Sonoma Counties. On weekdays, the population swells to nearly 35,000.
- **Population growth between 2000 and 2010:** 3.7%
- **Taxable sales in Ukiah in 2008:** \$399.3 million (32% of total County); taxable sales increased 63% in Ukiah between 1998 and 2008.
- **Located** just off the busy Hwy 101 corridor (13,300 vehicles per day), just two hours north of the Golden Gate Bridge.

*How can we
help you?*

One phone call gets you started. Our Business Liaisons are eager to help you and will provide a single point of contact throughout your business development process.

Our goal is to ensure that you get the information you need when you need it.



City of Ukiah
Economic Development Department
300 Seminary Avenue
Ukiah, California 95482
707.467.5719 – business@cityofukiah.com

Let's Do Business in
**Downtown
Ukiah**

Full of opportunity, this charming downtown may be the perfect location for your new or expanding business.



The secret's out...

Ukiah was voted “Best in California” and the “6th Best Small Town in the US” by Norman Crampton’s *“The 100 Best Small Towns in America”* and one of the “8 Great Places You’ve Never Heard Of” by *Mother Earth News*.

Sunset Magazine recently profiled Ukiah, praising its “19th century architecture, charming tree-lined neighborhoods, and laid-back vibe.”



We're working for you...

- Need property information? Traffic counts? City staff will gladly provide it for you.
- In 2011, the Transient Occupancy Tax (bed tax) revenue from within the city limits of Ukiah increased by nearly 12%.
- The City of Ukiah owns and operates its own electric utility service, with commercial rates significantly lower than PG&E's.
- Year-round events bring traffic downtown, including the farmers' market, Moonlight Movie Madness, Ukiah Country Pumpkinfest, Taste of Downtown, holiday light parades, and more.
- The Ukiah Valley Conference Center attracts hundreds of visitors to the downtown every month and is also home to the Ukiah Visitor Center.
- Ukiah's comprehensive workforce development network includes education, training, support services, and the facilitation of business development, job retention and expansion. We'll help you make the connections you need.
- The City of Ukiah has secured \$815,000 in grant money for the State Street Improvement Project, with the design phase starting in 2013.

