

Ukiah, California - City Code

3200.05: AREA OF A SIGN:

"Area of a sign" shall mean the entire area within a single continuous perimeter composed of squares or rectangles which enclosed the extreme limits of the advertising message, announcement declaration, demonstration, display, illustration, insignia, surface or space, together with any frame or other materials, color or condition which forms an integral part of the display and is used to differentiate such sign from the wall or background against which it is placed; excluding the necessary supports or uprights on which such sign is placed. Where a sign has two (2) or more faces, the area of one face and one-half (1/2) of the second face shall be included in determining the area of the sign.

Where a sign consists only of individual letters, numerals, symbols or other similar components and is painted on or attached flat against the wall of a building and where such individual components are not within a circumscribed frame area, the total area of the sign shall be the sum of the areas of the square or rectangles surrounding each individual sign component. (Ord. 756, §2, adopted 1981; amd. by Ord. 806, §1, adopted 1983; Ord. 822, §1, adopted 1983)

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CITY OF UKIAH
PLANNING DEPT.

BUILDING SIGNAGE SCHEDULE					
FRONT SIGNAGE	QTY	COLOR	INDIVIDUAL AREA		TOTAL AREA
Walmart	1	WHITE	157.32	SF	157.44 SF
* (spark)	1	YELLOW	57.00	SF	57.00 SF
Market & Pharmacy	1	WHITE	102.74	SF	102.74 SF
Home & Living	1	WHITE	72.59	SF	72.59 SF
Outdoor Living	1	WHITE	77.17	SF	77.17 SF
TOTAL FRONT SIGNAGE					466.94 SF
REAR SIGNAGE	QTY	COLOR	INDIVIDUAL AREA		TOTAL AREA
Walmart	1	WHITE	157.32	SF	157.44 SF
* (spark)	1	YELLOW	57.00	SF	57.00 SF
TOTAL REAR SIGNAGE					214.44 SF

