

PARKS, RECREATION, AND GOLF COMMISSION

Civic Center Conference Room #5
411 W Clay Street Ukiah, CA 95482

SPECIAL MEETING

TUESDAY, OCTOBER 11, 2011
5:30 P.M.

A G E N D A

- I. **CALL TO ORDER/ROLL CALL**
- II. **APPROVAL/CORRECTION OF MINUTES**
Minutes of September 20, 2011
- III. **AUDIENCE COMMENTS ON NON-AGENDA ITEMS**
The Parks, Recreation and Golf Commission welcomes input from the audience. If there is a matter of business on the agenda that you are interested in, you may address the Commission when this matter is considered. If you wish to speak on a matter that is not on this agenda, you may do so at this time. In order for everyone to be heard, please limit your comments to three (3) minutes per person and not more than ten (10) minutes per subject. The Brown Act regulations do not allow action to be taken on audience comments in which the subject is not listed on the agenda.
- IV. **NEW BUSINESS**
 - A. Introduction of new Commission member
- V. **OLD BUSINESS**
 - A. Discussion of USTA Tennis Program- continued from 9/20/11
 - B. Update and Discussion on Golf Operations (Report attached)
 - C. Update and Discussion on Playground and Park Topics (Verbal Report)
 - D. Discussion on Recreation Programs and Special Events (Verbal Report)

Please be advised that the City needs to be notified 72 hours in advance of a meeting if any specific accommodations or interpreter services are needed in order for you to attend. The City complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

I hereby certify under penalty of perjury under the laws of the State of California that the foregoing agenda was posted on the bulletin board at the main entrance of the City of Ukiah City Hall, located at 300 Seminary Avenue, Ukiah, California, not less than 72 hours prior to the meeting set forth on this agenda.

Dated this 6th day of October, 2011.
Jarod Thiele, Recording Secretary

VI. **COMMISSIONERS' COMMENTS**

VII. **ADJOURNMENT**

Please be advised that the City needs to be notified 72 hours in advance of a meeting if any specific accommodations or interpreter services are needed in order for you to attend. The City complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

I hereby certify under penalty of perjury under the laws of the State of California that the foregoing agenda was posted on the bulletin board at the main entrance of the City of Ukiah City Hall, located at 300 Seminary Avenue, Ukiah, California, not less than 72 hours prior to the meeting set forth on this agenda.

Dated this 6th day of October, 2011.
Jarod Thiele, Recording Secretary

PARKS, RECREATION, AND GOLF COMMISSION

Civic Center Annex Conference Room #5
300 Seminary Avenue, Ukiah, CA 95482

Regular Meeting

TUESDAY, SEPTEMBER 20, 2011
5:30 P.M.

MINUTES

I. CALL TO ORDER/ROLL CALL: 5:30pm

Called to order by Chair Antle at 5:30pm

Commissioners Present

Darcie Antle- Chair
Faye Hefte- Vice Chair
Henry Sadowski
Katy Selzer

Staff Present

Katie Marsolan, Community Services Administrator
Jarod Thiele, Recording Staff Person
Frank Johnson, Golf Pro

Commissioners Absent

Don Rones- reported
Eric Barkhurst- reported

II. APPROVAL/CORRECTION OF MINUTES: 5:31pm

M/S: Sadowski/Hefte to approve minutes of August 16, 2011 as presented. Motion carried by an all AYE voice vote from all Commissioners

III. AUDIENCE COMMENTS ON NON-AGENDA ITEMS: 5:31pm

The Parks, Recreation and Golf Commission welcomes input from the audience. If there is a matter of business on the agenda that you are interested in, you may address the Commission when this matter is considered. If you wish to speak on a matter that is not on this agenda, you may do so at this time. In order for everyone to be heard, please limit your comments to three (3) minutes per person and not more than ten (10) minutes per subject. The Brown Act regulations do not allow action to be taken on audience comments in which the subject is not listed on the agenda.

IV. NEW BUSINESS: 5:32pm

A. Introduction and discussion of USTA Tennis Program 0:00pm

Administrator Marsolan wanted to introduce this item to the commission and have discussion if it warrants further investigation. Commissioner Sadowski presented the item and said he would like to promote more tennis programs in the City. There are courts in disrepair in Ukiah and the USTA will provide assistance in repairing them in the form of grants and coach training. Through the National Recreation and Parks Association, they will loan grant funds to repair courts across the country. It could generate revenue as recreation classes could be held for tennis. Commissioner Sadowski asked for the commission to review the attached information. Commissioner Antle inquired about how many tennis players are in Ukiah. Commissioner Hefte commented that she know people

in the community that have trouble finding courts to play on in town. There could potentially be options to assist the county with court rehabilitation in facilities that already exist. Lighting would also be helpful.

Commissioner Selzer suggested lining them for Pickle ball as well. It is the consensus of the commission to review the information and bring comments back for next month's meeting.

V. OLD BUSINESS: 5:49pm

A. Update and Discussion on Golf Operations (Report attached) 5:49pm

Golf Pro Johnson commented that the Ron Ledford Tournament in August was remarkable and a lot of effort was put forth. Johnson applauded the community, clubs, and individuals who made it possible. There were 144 players and many were turned down. Johnson wants to bring other professional golfers into Ukiah to play in a tournament and donate the proceeds towards course upgrades. It is the intent to have at least one Pro Am event a year. In regards to rounds, Johnson is seeing a trend occurring nationwide. It is becoming more difficult for people to have the time and resources to play 18 holes. The back to golf program has shown that these issues exist. The biggest growth has been 9 holes and the internet specials. The National information says people are playing 9 holes and are looking for deals. Commissioner Hefte was surprised the internet special was up so much. Johnson is going to send out surveys via email in the next month or two. In Healdsburg they started a ladies spring and fall league which is up to 70 golfers now. In the spring Johnson wants to start the same program in Ukiah. Johnson is also looking at upgrading the liquor license but has to expand the food menu first.

Administrator Marsolan said aerating is scheduled for October 4th and 5th. The men's club has put together an improvement plan for Tee 3 but a tournament has been scheduled. Commissioner Hefte inquired about the safety of the path on Hole 8. Johnson said it is almost to the point where carts need to use the other side of the green.

B. Update and Discussion on Playground and Park Topics (Verbal Report) 6:12pm

Marsolan said the Ron Ledford Golf Tournament Anton Stadium fundraiser brought in over \$100,000 with their activities. Prior to the tournament, the project was lacking the community match for the grant so the proceeds were designated towards the grant match.

Administrator Marsolan said the pool is closed for the season but repairs are still continuing. Cupples Construction did a great job on the project. Administrator Marsolan said the large pool was constructed in 1932 and the small pool in 1968. Commissioner Hefte asked if there was any reason that hours are limited at the pool. Marsolan thinks over the years the season got shorter due to budget constraints, but staff is looking at ways to lengthen the season for 2012, probably into September and October.

Observatory Park received grant funds to complete the landscaping. The school district is using the house on site for Community transition program classes. The facility is also used for recreation classes. At this point the park is not open to the public but can be used by request.

Riverside Park is also under construction. All of the invasive exotic species are being removed as well as the misc. materials from the old waste water treatment plant that once resided there.

Commissioner Hefte inquired about the rocket ship. Marsolan said there has been a lot of support but the efforts can't be coordinated to complete it. The committee is trying to mobilize other people to get it finished. Chair Antle offered her assistance in coordinating the efforts.

C. Discussion on Recreation Programs and Special Events (Verbal Report) 6:29pm

Marsolan reported: the recreation guide includes a wide variety of classes for everyone; PumpkinFest is 4 weeks away; There are more vendors attending this year than any other year; It will be held October 15th and 16th.

VI. COMMISSIONERS' COMMENTS: 6:34pm

The next regular monthly meeting of the Commission will not be held October 18, 2011 but the commission will hold a special meeting on Tuesday, October 11, 2011 at 5:30 pm.

VII. ADJOURNMENT: 6:37pm

M/S: Selzer/Sadowski to adjourn. Motion carried by an AYE voice vote from all Commissioners. Meeting adjourned at 6:04pm

Jarod Thiele, Recording Secretary

**Ukiah Municipal Golf Course
Sales Analysis By Class**

Class Range: 1 to 5
Date Range: 9/01/11 to 9/30/11

		Quantity	Sales	Cost	Cost Margin
1 WD Green Fees					
01000	Weekday 9 Holes	145	\$2,745.50		
01001	Weekday 18 Hole	119	\$3,213.00		
01005	Weekday Senior 18 Hole	201	\$4,622.99		
01010	Weekday Junior 18 Hole	4	\$56.00		
01011	Junior Twilight	9	\$126.00		
01016	Weekday Twilight Winter 12PM	93	\$2,139.00		
01020	Weekday Limited Year Ticket	169	\$0.00		
01021	Weekday Unlimited Year Ticket	171	\$0.00		
1	WD Green Fees Totals:	911	\$12,902.49		
	Average Selling Price:		\$14.16		
2 WE Green Fees					
02000	Weekend 9 Holes	90	\$1,890.00		
02001	Weekend 18 Hole	435	\$13,920.00		
02016	Weekend Twilight Winter 12PM	124	\$3,100.00		
02020	Weekend Limited Year Ticket	74	\$0.00		
02021	Weekend Unlimited Year Ticket	272	\$0.00		
2	WE Green Fees Totals:	995	\$18,910.00		
	Average Selling Price:		\$19.01		
3 Specials					
03001	Internet Weekday	220	\$3,093.00		
03002	Internet Weekend	89	\$1,400.00		
03006	2 For 1 Specials	5	\$0.00		
03009	Pre Pack GF	3	\$0.00		
3	Specials Totals:	317	\$4,493.00		
	Average Selling Price:		\$14.17		
4 Tournament					
04001	Weekend Tournament	143	\$4,576.00		
4	Tournament Totals:	143	\$4,576.00		
	Average Selling Price:		\$32.00		
5 Misc. Rounds					
05000	Comp	11	\$0.00		
05001	PGA	1	\$0.00		
05002	High School	39	\$0.00		
05003	Water Program	22	\$0.00		
05004	Employees	31	\$0.00		
05005	Marshall	52	\$0.00		
05006	Re-Round	8	\$0.00		
5	Misc. Rounds Totals:	164	\$0.00		
	Average Selling Price:		\$0.00		

Report Totals: Sales (Extended:) \$40,881.49 Cost: \$0.00 Margin:

Ukiah Municipal Golf Course
Sales Analysis By Class

Class Range: 20 to 20
 Date Range: 9/01/11 to 9/30/11

		Quantity	Sales	Cost	Cost Margin
20	Memberships				
20003	Limited Membership Senior	1	\$1,082.00		
20007	Limited Membership Junior	1	\$26.50		
20008	Summer Monthly Junior	1	\$45.00		
20103	Unlimited Membership Senior	4	\$5,628.00		
20104	Unlimited Membership Sr. Coupl	1	\$1,948.00		
20	Memberships Totals:	8	\$8,729.50		
	Average Selling Price:		\$1,091.19		
Report Totals:	Sales (Extended:)		\$8,729.50	Cost:	\$0.00
					Margin: