



Dear Community Member,

The City of Ukiah Recreation Department would like to invite you to join our community of supporters for our free and low-cost summer events. We are pleased to present Moonlight Movie Madness, Family Fun in the Sun, All American Picnic in the Park, Bounce to the Stars, and Kids Triathlon! All of our events are family-focused and aim to entertain, educate, and promote active and healthy activities.

These events are a great way to advertise your business and show your support for the community. Our events would not be possible without the generous support of our sponsors. Please take a look at what each of these events offer to the public and the benefits it will bring you as a sponsor.

We look forward to working with you and your business!

Thank you kindly,

Marianne Davison
Senior Recreation Coordinator
mdavison@cityofukiah.com
(707) 467-5723





FREE event held on a Friday six times throughout the summer
Movie titles are selected to attract all ages

Movies are attended by over 200 people per show!

We partner with local organizations and businesses for pre-movies activities

The money raised from sponsorships pays for movie licensing, movie equipment, and keeps the event free for the community!



| Sponsorship Opportunities | Comet \$1250 | Star \$1000 | Moon \$500 | Spaceship \$250 |
|---|-------------------------|------------------------|-----------------------|----------------------------|
| Custom advertising/commercial both on screen and audio only played at all movies. | ● | | | |
| Priority listing of your sponsorship on poster and press material | ● | ● | | |
| 10' x 10' booth space under pavilion for one of the six shows or on-site promotion items at event | ● | ● | | |
| Custom banner displayed at each movie on the front of the stage. | ● | ● | | |
| Recognition in the Fall Recreation Guide distributed to 18,000 homes | ● | ● | ● | |
| Movie screen acknowledgment with your company logo and/or business name. | ● | ● | ● | ● |
| Acknowledgment of your sponsorship on poster and press material | ● | ● | ● | ● |
| Popcorn Vouchers | 10 Vouchers | 8 Vouchers | 6 Vouchers | 4 Vouchers |

Family Fun in the Sun



Family Fun in the Sun offers FREE activities. This year, Family Fun in the Sun will be held at Vinewood Park. This event will offer FREE activities including games, healthy snacks and arts & crafts. This event will bring neighbors together and foster community pride as well as showcase the new improvements at Vinewood Park. These FREE events are not only fun but educate families about the benefits of healthy activities, healthy eating habits and outdoor play.

This summer's Family Fun in the Sun Event will be held on June 20th at the Ukiah Skate Park and August 1st at Vinewood Park.

| Sponsorship Opportunities | Spaceship \$500 | Swing Set \$350 | Slide \$200 |
|---|---|---|---|
| Radio Ad Recognition |  | | |
| Logo on banners and signage at the park locations |  | | |
| Logo on poster and press material |  |  | |
| Acknowledgment of your sponsorship on social media posts and city website |  |  |  |
| Acknowledgment of your sponsorship poster and press material |  |  |  |

All American 4th of July PICNIC in the Park

The All American Picnic in the Park is a fun day of festivities that offers **FREE** outdoor games, **FREE** swim, **FREE** face painting, **FREE** live art zone, **FREE** hot dogs and much more.

As a sponsor you will receive great exposure, highlighting your contribution and community support. Sponsor funding pays for bounce houses, hot dogs, entertainment and materials for arts & crafts. All of our sponsors receive great local radio and website coverage. As a bonus your sponsor name will be displayed on all event flyers that are distributed in both English and Spanish.



| Sponsorship Opportunities | Red \$500 | White \$300 | Blue \$150 |
|--|--------------|----------------|---------------|
| Radio ad recognition & 10' x 10' VIP booth space to share your information | ★ | | |
| Prominent logo on banners and signage at the park locations | ★ | ☆ | |
| Logo and acknowledgment on poster and press material | ★ | ☆ | ★ |
| Recognition in the Fall Recreation Guide distributed to 18,000 homes | ★ | ☆ | ★ |
| Social Media Recognition | ★ | ☆ | ★ |



BOUNCE to the STARS



**UKIAH LATITUDE
OBSERVATORY**
39° 8' North



Help us create evenings of education, excitement, and star gazing at the Ukiah Latitude Observatory. Show people how focused you are on making the community a better place by offering your support. Your funding will go to provide two Bounce to the Stars events which will include bounce houses, free food, organized activities and guided star gazing through provided telescopes! Sponsors will receive great exposure in print, on the radio, at the event and on social media. Join us in creating an exciting event for the community that is truly out of this world.

| Sponsorship Opportunities | Moon \$500 | Spaceship \$350 | Swing Set \$200 |
|--|--|---|---|
| Radio Ad Recognition |  | | |
| Logo on banners and signage at the park locations |  | | |
| Logo on poster and press material |  |  | |
| Acknowledgement of your sponsorship on neighborhood flyers and press materials |  |  |  |
| Recognition in the Fall Recreation Guide distributed to 18,000 homes |  |  |  |
| Acknowledgement of your sponsorship on poster and press material |  |  |  |
| Social Media Recognition |  |  |  |

KIDS TRIATHLON

SWIM. BIKE. RUN.



Be a part of the annual Kids Triathlon hosted by the City of Ukiah. This event brought hundreds of people together in 2019 as over 100 kids under the age of 15 participated!

The Kids Triathlon is a great way to promote local businesses and also spread the word of healthy living to young people across the county. The money raised for this event will provide healthy snacks, drinks, and lunch for all participants. Each child will receive a Kids Triathlon shirt and much more in their very own goodie bag! You have the opportunity to be a part of a healthy tradition!

Event Date: July 18, 2020

| Sponsorship Opportunities | Gold \$500 | Silver \$300 | Bronze \$150 |
|--|---|---|---|
| 10' x 10' booth space at the event |  | | |
| Recognition in the Fall Recreation Guide distributed to 18,000 homes |  |  | |
| Banner acknowledgement with your company logo and/or business name at the event |  |  |  |
| Acknowledgement of your sponsorship on poster and press material |  |  |  |
| Certificate of recognition |  |  |  |

CITY OF UKIAH RECREATION DEPARTMENT - 2020 SPONSOR COMMITMENT

| | | |
|---------------------------|------------|-------|
| Company/Organization Name | | |
| Contact Person | | |
| Address | | |
| City | State, ZIP | Phone |
| E-mail | | |

Moonlight Movie Madness (6 Movies)

- Comet: \$1,250
- Star: \$1,000
- Moon: \$500
- Spaceship: \$250

All American Picnic - July 4th

- Red: \$500
- White: \$300
- Blue: \$150

Family Fun in the Sun - 6/20 & 8/1

- Spaceship: \$500
- Swing: \$350
- Slide Set: \$200

BOUNCE TO THE STARS 4/17 & 9/18

- Universe: \$500
- Galaxy: \$300
- Swing Set: \$200

KIDS TRIATHLON - July 18th

- Gold: \$500
- Silver: \$300
- Bronze: \$150

Custom sponsorship/ bundle available, please call 467-5723 to arrange.

To assure your business is included in all promotional material, please submit pledge form by May 1st.

Signature _____

Date _____

TOTAL \$

PLEDGE NOW! Please mail, fax, or e-mail this form to secure your sponsorship!

Mail: City of Ukiah Recreation Department
411 W. Clay St.
Ukiah, CA 95482

Fax: (707) 463-6740
Phone: (707) 463-6714
E-mail: mdavison@cityofukiah.com

FOR OFFICE USE: Pledge Received: _____ Amount & Method: _____ Payment Received: _____