

Moonlight Movie Madness



All American PICNIC in the Park

Dear Business Owner,

On behalf of the City of Ukiah we would like to invite you to join our team of supporters for three of our major summer events. We are pleased to present Moonlight Movie Madness, Family Fun in the Sun, and All American Picnic in the Park. All of our events are family-focused and aim to entertain people of all ages. These events are a great way to advertise, an outstanding public image tool, and an active way to show support for the community. Our events would not be possible without the generous support of our sponsors. Take a look at what each of these events offers to the public for FREE, and what benefits it will bring to you as a sponsor.



Pledge Now!



Moonlight Movie Madness

- ⇒ **FREE** Event held on Friday evenings throughout the summer
- ⇒ Movie titles are selected to attract all ages
- ⇒ Movies are attended by over 500 people per show
- ⇒ The event helps promote local businesses and dining at Ukiah restaurants
- ⇒ The money raised from sponsorships pays for movie licensing, the movie equipment and keeps the event free for the community!



Sponsorship Opportunities	Comet \$1000	Star \$800	Moon \$500	Spaceship \$250	Satellite \$100
Custom on-screen advertising/commercial in video and audio shown at all movies.					
Priority listing of your sponsorship on poster and press material.					
10' x 10' booth space under pavilion for one of the six shows.					
Custom banner displayed at each movie on the front of the stage.					
Recognition in the Fall Recreation Guide distributed to 18,000 homes.					
Movie screen acknowledgement with your company logo and/or business name.					
Acknowledgment of your sponsorship on poster and press material.					
Certificate of recognition and popcorn!	10 popcorn vouchers	6 popcorn vouchers	4 popcorn vouchers	3 popcorn vouchers	2 popcorn vouchers

Family Fun in the Sun

Sponsors make this event possible!

- Each park play day offers **FREE** activities with games, healthy snacks, arts and crafts
- The event brings neighbors together and fosters neighborhood pride
- The event educates families about healthy activities, healthy snacks and outdoor play
- Sponsors receive great exposure demonstrating their contribution and community support
- Sponsor money helps to pay for bounce houses and materials for arts and crafts

Sponsorship Opportunities

Rocket Ship \$250



- Acknowledgement on banners and signage at the park locations.
- Priority acknowledgement highlighting your sponsorship at each park play day.
- Acknowledgement of your sponsorship on neighborhood flyers and press materials.

Swing Set \$100



- Acknowledgement highlighting your sponsorship at each park.
- Acknowledgement of your sponsorship on neighborhood flyers and press material.

See-Saw \$50



- Acknowledgement highlighting your sponsorship at each park.
- Acknowledgement of your sponsorship on neighborhood flyers and press material.



All American Picnic in the Park

Sponsors make this event possible!

- The picnic in the park offers **FREE** outdoor games, a petting zoo, a live DJ, and contests
- Sponsors receive great exposure highlighting their contribution and community support
- Sponsor money helps pay for bounce houses, petting zoo, entertainment, and materials for arts and crafts
- Sponsor receives great local radio and website coverage
- Sponsor business name will be displayed on all event flyers that are distributed in both English and Spanish throughout the county



Sponsorship Opportunities	Gold \$800	Red \$500	White \$250	Blue \$100
Top billing of your sponsorship with <u>business name and logo</u> on all posters, print media, display materials, event signage and multiple announcements from the stage.	★			
Vendor Booth VIP: Complimentary vendor booth where your business can set-up display materials.	★	★		
Inclusion of business name on event signage and announcements from the stage.	★	★	★	
Inclusion of business name on all print media.	★	★	★	★

Moonlight Movie Madness



2016 Sponsorship Pledge Form

Company _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Fax () _____

Email _____

Sponsorship Opportunities:

Moonlight Movie Madness

Family Fun in the Sun

All American Picnic in the Park

Comet \$1000

Rocket Ship \$250

Gold \$800

Star \$800

Swing Set \$100

Red \$500

Moon \$500

See-Saw \$50

White \$250

Spaceship \$250

Blue \$100

Satellite \$100

Signature _____ Date _____

PLEDGE NOW! Please mail, fax, or email this pledge form to secure your sponsorship.

Mail: City of Ukiah
Community Services
411 West Clay St
Ukiah, CA 95482

Fax: 707-463-6740

Email: jburgess@cityofukiah.com

⇒ To assure that your business is included in all promotional materials,
please submit payment by **May 6, 2016**.

For additional information call (707) 463-6231

FOR OFFICE USE:

Pledged Received: _____ **Event:** _____

Payment: Date _____ **Amount** _____ **Method** _____